

Dale Abrams
DaleAbrams@gmail.com
www.DAbrams.net
707-843-9402

Summary: Sr Web Developer with 10+ years' experience. Most recent experience in LAMP stack, content management systems on Linux & Windows servers with a heavy focus on SaaS architecture.

Experience:

Sr. Web Developer Consultant [February 2012 – Present]

[Apple Inc](#) | Cupertino, CA

- Built member portal for Apple Consultants Network (ACN)
 - Migrated ACN Member Portal from legacy servers / legacy Lasso language to accommodate changing business requirements, update user experience, and mitigate against security risks
 - Consulted business owner on translating user requirements to application design and implementation
 - Defined project plan; Executed front-end / back-end technical requirements as well as server set-up
 - Navigated extensive stakeholder network to obtain all necessary business and security approvals
 - Built portal using SaaS (jQuery) and MVC architectures on a LAMP stack with full mobile support
- Built Mobility Certification Application
 - Built web application for Consultants to obtain dynamically generated mobility certification
 - Built back-end reporting and alert system for staff to view, download, and process relevant data
 - Built using jQuery and LAMP stack
- Migrated Legacy Server and Language for ACN
 - Upgraded legacy servers and programming language with new LAMP-based servers
 - Defined and managed project plan; recommended and implemented new Linux based OS
 - Partnered with Information Services & Technology (IS&T) group to ensure hardware/software security
- Consulted with cross-geographic work teams on web development projects
 - Consulted groups across geographic lines (EMEA, Japan, Australia) on complex web applications regarding application design, implementation and usability

Lead Developer, Online Publishing Manager [April 2007 – February 2012]

[DealFlow Media](#), [PrivateRaise](#), [TraderDaily](#) | Petaluma, CA

- Project Manager/Lead Developer on large scale DealFlow website 3.0 upgrade
 - Collaborated with product managers to create business and technical requirements
 - Consulted with new vendor to create ecommerce/accounting integration technical specifications, including complex remote SQL Server database replication with updatable subscribers and cross site session sharing between ASP and ColdFusion
 - Implemented upgrade of proprietary CMS for extensive feature addition, as well as migrated to new domain using ColdFusion, AJAX (Prototype) and MySQL
 - Created internal customer research application spanning multiple subsidiaries/databases (SQL Server & MySQL) to aid with sales, marketing, customer service, and tech support
 - Trained internal users on new features and streamlined processes resulting from upgrade
- Project Manager/Lead Developer on PrivateRaise market data search application
 - Consulted product manager & editorial staff to develop project scope focusing on a SaaS design
 - Created UML diagram to outline Object Oriented PHP application structure
 - Built application utilizing OO PHP, MySQL, AJAX (Prototype), JS, CSS and HTML
- Lead Developer on PrivateRaise website location migration, code/database upgrade and 2.0 site redesign
 - Streamlined and migrated site code (PHP/Perl/JS/AJAX) and database (MySQL) from offsite host to local collocation

- Scoped and implemented upgrade from PHP 3 to PHP 5 and MySQL 3 to MySQL 5
- Transitioned legacy Perl scripts to function in a Win Server environment with Win application replacements for Linux counterparts
- Reduced code through inheritance and implementation of common interfaces
- Project Manager/Lead Developer on multiple financial market related database applications
 - Consulted product managers, editorial team, external clients to define business and technical requirements
 - Planned and oversaw the building of MySQL database schema, complex data input interface, search and reporting applications to back external market research products. Built with ColdFusion, JS, AJAX and MySQL

Founder [November 2004 – January 2013]

[North Bay News](#) | San Francisco, CA

- Designed, scoped and built CMS using PHP/MySQL to handle XML content acquisition and management in a completely automated fashion
- Updated and maintained site code

Communications Director [November 2004 – June 2007]

Leadership Santa Rosa Alumni Association | Santa Rosa, CA

- Improved annual invoicing / overall communication efforts for alumni by designing FileMaker database
- Engineered layout for Annual Alumni Directories in InDesign for improved user experience
- Created, executed and ported data from mail merge scripts in Word to populate alumni records
- Ported legacy PageMaker layout of Alumni Newsletter to InDesign.

Online Technician [July 2003 – November 2004]

[The Press Democrat](#) | Santa Rosa, CA

- Maintained and developed Website in ColdFusion, SQL Server and MS Access
- Extended proprietary CMS to add capability for remote sports reporting application
- Provided Windows Server administration and maintenance. (Server Roles, IIS, DNS, ODBC, etc...)

Technical Skills:

Databases: MySQL, SQL Server, Oracle, MS Access, FileMaker

Languages: PHP, ColdFusion, Perl, JavaScript, AJAX (jQuery, Prototype, jQuery, MooTools), DHTML, XHTML, CSS3, XML, WSDL (SOAP)

OS: Linux, OSX, OSX Server, Windows (XP,Vista,7), Windows Server (2003, 2008)

Server Technologies/Protocols: IIS (6 & 7), Apache, SSH, Linux Command Line, DNS, ODBC, Virtual Machine (VMWare Fusion, Hyper-V), Batch Script

Other Software: SalesForce, Git, SVN (Subversion), OpenX Ad Software, many others...

Education:

College: Sonoma State University

Degree: BS in Computer Science, Minor in Mathematics

College: Santa Rosa Junior College, Santa Rosa, CA

Classes: Business & G.E.

Degree: Associate of the Arts (AA)

American Institute for Foreign Study: London, England

Classes: Photography & Foreign Studies